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GREENER TOURING **DANSK**
DANSETEATER

INTRODUCTION

Danish Dance Theatre is a touring company and as such continuously looking into how we can make our touring activities more sustainable.

In September 2025 we did a 4-venue tour in Norway with support from ITER (International Touring and Environmental Responsibility fund) aiming at implementing more sustainable practices and deepen both the company's and the venues' insights on the matter.

Here are some of the key learnings.



The pictures in this document are from KØTER, the performance we toured with in Norway. All performance photos are taken by Catrine Zorn.

EQUIPMENT

Originally, we wanted to use local equipment to save cargo. This would however require a longer stay at each venue to allow for time to adjust the lighting design. In our case, a longer stay for the whole company would emit a similar amount of CO₂, so travelling with the company's own gear turned out to be more efficient.

LOGISTICS

It is key to be in dialogue with all potential venues and align the dates, so the company avoids going back and forth and can travel linearly.

AUDIENCE

The audience was informed of the initiative on the website, but also more playful through a system in the foyer where you could place a button in a glass on how you travelled to the venue, used in the data of the CO₂ emissions afterwards. This helped us gather data but also inspired the audience to talk and reflect.

CARGO

We wanted to bring cargo on electrically fueled vehicles which is not yet possible for the kind of freight we need.



TRAVEL

Slow and earthbound travels is one of the biggest ways to minimize emissions. Had the company travelled by flight on this tour, CO₂ emissions for the company would have been 3,4 t. By ferry and train it was only 1,7 t.

CATERING

Making everyone aware how simple steps can make a difference was inspiring, such as:

- Only to serve fruit in whole pieces and not cut out minimizes the waste if the fruit is not eaten on the day.
- Water and coffee served in jugs and jars avoids single use cups and bottles.
- Catering consists of local produce, e.g. no bananas in Norway.



ACTIVITIES

Danish Dance Theatre combines activities for a bigger artistic and social impact and to make travelling more worthwhile. When on tour, the company does introductions, artists talks and community workshops.

PR MATERIALS

All campaigns for the tour were digital, the only prints made were the venue's catalogues and banners announcing several shows or even the full season.

GREEN RIDER

Danish Dance Theatre has worked with a green rider inspiring venues to take action on points that are easy to achieve for them, such as catering adjustments, awareness of energy and print materials. Our green rider was inspired by Julie's Bicycle (see more [here](#)).